

Press release**Semperit AG Holding:
Semperflex Launches EUR 10 Million Investment Programme to Expand Hose
Production Capacity**

Vienna, January 15, 2014 – The Semperit Group is expanding its hose production in the Semperflex segment. More than EUR 10 million will be invested to raise capacity at the Semperflex Optimit plant in Odry, Czech Republic. Semperflex Optimit is already Europe's largest manufacturer of hydraulic and industrial hoses. The investment programme which is now underway is designed to increase production capacity by about 30% by the second quarter of 2015.

“In 2013 we achieved a significant rise in hose sales and gained a greater market share although the global economy was weak. For this reason, we are currently operating at full capacity”, says Thomas Fahnemann, Chief Executive Officer of Semperit AG Holding. “We see additional growth potential in the future based on our high-quality products and enhanced customer service. We can meet the strong demand for Semperflex hoses, intensify our partnerships with key customers and therefore secure future growth by expanding our production capacities in Odry.”

Although the Semperflex segment has recently been negatively impacted by the weaker market environment, it profits from global growth in the mechanical engineering, construction and mining sectors. In particular, the need to catch up in emerging markets along with infrastructure expansion has ensured an ongoing demand for construction and agriculture machinery. Semperflex boasts a strong market position for its hydraulic and industrial hoses in these areas.

The investments will enable a further increase in production capacity. Europe's largest hose factory located in Odry stands out thanks to its existing engineering know-how and a longstanding tradition in the production of premium hose products. The capacity expansion drive will result in an increase in the number of staff at the site, underlining the important role Semperflex Optimit plays as an employer in the region. The hose plant in the eastern region of the Czech Republic has been part of the Semperit Group since 1998.

Please address inquiries to:

Semperit AG Holding
www.semperitgroup.com

Contact:

Martina Büchele
Head of Group Communications
Tel.: +43 676 8715 8621
E-Mail: martina.buechele@semperitgroup.com

Stefan Marin
Investor Relations
Tel.: +43 676 8715 8210
E-Mail: stefan.marin@semperitgroup.com

www.semperitgroup.com
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About Semperit

The publicly listed company Semperit AG Holding is an internationally-oriented group that develops, produces, and sells highly specialised rubber and plastic products for the medical and industrial sectors: examination and surgical gloves, hydraulic and industrial hoses, conveyor belts, escalator handrails, construction profiles, cable car rings, and products for railway superstructures. The headquarters of this long-standing Austrian company, which was founded in 1824, are located in Vienna, and the global R & D centre is in Wimpassing, Lower Austria. The Semperit Group employs close to 10,000 people worldwide, including more than 7,000 in Asia and more than 700 in Austria. The Group has 22 manufacturing facilities worldwide and numerous sales offices in Europe, Asia, and America. In 2012 the group generated sales of EUR 829 million and an EBITDA of EUR 109 million.

About Semperflex

The Semperflex segment of the Semperit Group develops, manufactures and markets hydraulic hoses, industrial hoses, elastomer sheeting and abrasion protection. Production at sites in Austria, Czech Republic, Italy, Germany, China and Thailand takes place in line with the highest quality standards. Semperflex plans to further strengthen its leading market position by continually expanding production capacities and increasing its presence on growth markets. In 2012 the Semperflex segment generated revenue of EUR 181 million (about 22% of Group revenue) and an EBITDA of EUR 39 million.